

16th IIR-Gustav Lorentzen Conference on Natural Refrigerants



August 11–14, 2024

University of Maryland • College Park, Maryland, USA

The Gustav-Lorentzen Conference has become a globally important meeting for more than 350 experts from industry and research. The conference typically has 130 oral presentations in plenary and parallel sessions, more than 50 posters and world leading keynote speakers from science and government.

The Conference is a unique platform where professionals from industry and academia convene to discuss developments in thermophysical properties, heat transfer, components, systems, safety, controls, and life cycle analysis. This allows our sponsors to reach a wide audience. We offer

different sponsorship options to align with your objectives; giving you the maximum opportunity for exposure during the main conference sessions as well as social events.

We value strong, ongoing relationships with each of our sponsors and work closely with them to ensure their individual needs are met. Respected names in the industry regularly support the Gustav-Lorentzen Conference and have gained valuable connections.

Please review the sponsorship opportunities below and contact gl2024@umd.edu to become a sponsor of this important conference.



CENTER FOR
ENVIRONMENTAL
ENERGY ENGINEERING

To join us as a sponsor, contact gl2024@umd.edu

SPONSORSHIP MEMORANDUM OF UNDERSTANDING

16th IIR-Gustav Lorentzen Conference on Natural Refrigerants



August 11–14, 2024

University of Maryland • College Park, Maryland, USA

COMPANY NAME

SPONSOR REPRESENTATIVE

MAILING ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

EMAIL

SPONSORSHIP LEVEL

- Banquet** - Tuesday, August 13.....\$20,000
- Welcome Reception** - Sunday, August 11.....\$10,000
- Breakfast** - 3 opportunities, 1 each day\$ 5,000
- Coffee Break** - 6 opportunities, 2 each day.....\$ 2,000
- Lunch** - 3 opportunities, 1 each day\$10,000

- Full page ad** - in Program\$ 2,000
- Half page ad** - in Program.....\$ 1,000

See next page for benefits of each sponsorship level.

METHOD OF PAYMENT

Check enclosed in US \$ _____

OR

Wire Transfer *Wire Instructions:*

Make check payable to:
University of Maryland
Ref: Gustav Lorentzen conference (GL24)

and mail to:
University of Maryland
2181D Glenn L. Martin Hall - Bldg 088
College Park, MD 20742 USA
Attn: Erin Chen

Account Name: State of Maryland – University of Maryland College Park
Account Number: 4108055161
Type of Account: Checking
Bank Name: Wells Fargo Bank, N.A.
Bank Address: 420 Montgomery Street, San Francisco, CA 94101
ABA Routing Number: 121000248
Swift Code: WFBUS6S
Chips Code: 0407

For all sponsorship levels, please send a vector file of your company logo to gl2024@umd.edu. For ads in program book, please send print-ready ad (full page: 7.5" wide x 10" high; half page: 7.5" wide x 4.75" high).
Deadline for artwork: May 1, 2024



CENTER FOR ENVIRONMENTAL ENERGY ENGINEERING

SPONSORSHIP OPPORTUNITIES

16th IIR-Gustav Lorentzen Conference on Natural Refrigerants



Banquet - Tuesday, August 13, 2024

SPONSORSHIP: \$20,000

- Speaker from your company at banquet
- Complimentary exhibition space at prime location in the venue
- Special recognition signage with company's logo
- Full page ad in program
- Complimentary attendance at conference for 4 guests
- Promotional item plus company's capabilities brochure for swag bag

Welcome Reception - Sunday, August 11, 2024

SPONSORSHIP: \$10,000

- Special recognition signage with company's logo
- Complimentary exhibition space at prime location in the venue
- Complimentary attendance at conference for 2 guests
- Half page ad in program
- Promotional item plus company's capabilities brochure for swag bag

Lunch (3 opportunities) Each day

SPONSORSHIP: \$10,000

- Special recognition signage with company's logo
- Complimentary exhibition space at prime location in the venue
- Half page ad in program
- Promotional item for swag bag

Breakfast (3 opportunities) Each day

SPONSORSHIP: \$5,000

- Special recognition signage with company's logo
- Complimentary exhibition space at prime location in the venue
- Half page ad in program
- Promotional item for swag bag

Coffee Breaks (6 opportunities) Each day, morning and afternoon

SPONSORSHIP: \$2,000

- Special recognition signage with company's logo
- Promotional item for swag bag

Ads in program

Full page (7.5" wide x 10" high): **\$2,000** Half page (7.5" wide x 4.75" high): **\$1,000**

If you have another arrangement in mind, please contact us to discuss: gl2024@umd.edu.

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